TRADITIONAL MEDIA GUIDELINE

MEDIA GUIDELINES

Thank you for your interest in covering our Grind Session events. These guidelines ensure a professional, organized, and safe environment for all participants, media personnel, and spectators. By applying for and accepting a media credential, you agree to comply with all requirements outlined below.

These guidelines establish expectations for credentialed press, news outlets, journalists, and verified media organizations.

1. CREDENTIAL APPLICATION PROCESS

Application Deadline

- All media credential applications must be submitted no later than 72 hours (3 days) prior to the first game of the event.
- Applications submitted after this deadline will NOT be accepted under any circumstances.
- Late applications will not be accepted after the deadline.
- No approvals will be granted once games have begun.
- Please visit https://grindsession.com/about/media-guidelines and email xavierb@tanagersports.com

Approval Notification

- Applicants will be notified of approval or denial 24 hours before the first game tip-off via the provided.
- Credential capacity is limited to a maximum of 20 total media credentials per event.

Required Application Information

- Legal name (as it appears on government-issued photo identification)

- Social media handles/accounts where content will be posted
- Business or entity name (if applicable)
- Specific role and purpose for attending
- Government-issued photo identification (must be presented at check-in)

2. CREDENTIAL PICK-UP & CHECK-IN

- Credentials available for pick-up starting 45 minutes before the first game of the day.
- Pick-up closes at the start of the day's final game, late arrivals will NOT be accommodated.
- Government-issued photo ID matching your application is REQUIRED at check-in. ● Credentials must be visibly worn at all times while on event premises. ● A QR code on the back of your credential links to these guidelines, you are responsible for reviewing and complying.
- Approved credentialed media receive FREE admission.

3. ACCESS & MOVEMENT RESTRICTIONS

CRITICAL: Social media and freelance videographers are restricted to BASELINE AREAS ONLY for the entire event.

Approved Areas

- Designated press seating/work areas
- Courtside and baseline (as space permits)
- Press conference room
- General event areas and concourses

Restricted Access:

- Locker rooms are **OFF-LIMITS** unless explicit prior permission is granted by event management.
- Requests for locker room access must be submitted in advance and will be evaluated case-by-case.
- Court access during active play should not interfere with game operations.

Priority Access:

- Traditional media receive priority in shared spaces.

- If baseline or courtside areas become crowded, social media/freelance videographers must yield space to traditional media.

INTERVIEWS & PRESS CONFERENCES

- Interviews are permitted in designated areas at designated times.
- Post-game press conferences will be announced by event staff.
- Player and coach interviews must be coordinated through event management. ● Do not approach players, coaches, or officials during gameplay, timeouts, or halftime without permission.

4. EQUIPMENT RESTRICTIONS

Professional Equipment May ONLY Be Used by Credentialed Media

Professional Equipment Definition:
Any camera, recording device, or filming equipment beyond a standard smartphone, iPad, or tablet.

Enforcement

- Anyone filming with professional equipment without an approved credential will be escorted out immediately.

Professional Equipment:

- Traditional media may use professional cameras, recording devices, audio equipment, laptops, and other standard journalism tools.
- Equipment must not obstruct sightlines or interfere with event operations.

LIVE STREAMING IS PROHIBITED:

- Live streaming on any platform is not permitted.
- Tanager Sports operates the official live stream for all Grind Session events.
- Violation of this policy will result in **immediate credential revocation.**

5. CONTENT & BRANDING REQUIREMENTS

Ownership:

All media rights to Grind Session events are owned by Tanager Productions, LLC (Tanager Sports) and NextMax, Inc. (Grind Session).

While traditional media retain editorial control over their reporting, Tanager Sports and Grind Session retain copyrights to the event itself and request appropriate attribution.

Branding & Attribution:

We request that traditional media:

- Credit "Grind Session" and "Tanager Sports" when referencing the event in articles, broadcasts, or reports
- Use official event branding when available (logo files provided upon request)

- Tag official social media accounts when posting online content:
    - @therealgrindsession (Instagram)
    - @tanagersports (Instagram)
    - @thegrindsession (X)
    - The Grind Session (Facebook)

Grind Session branding appears throughout the venue, and we appreciate editorial content that reflects the professional environment we work to maintain.

Video/Photo Content:

- Continuous recording of entire games is not permitted.
- Highlight footage should be used for reporting purposes and should not exceed what is editorially necessary.
- Photos and video should represent the event accurately and professionally.

Content Standards:

- Content must maintain journalistic integrity and professionalism.
- Misleading, defamatory, or intentionally negative misrepresentation of the event, athletes, or staff is prohibited.

NFTs:

- NFTs are prohibited without express written consent from Grind Session and Tanager Sports.

6. ENFORCEMENT & CONSEQUENCES

Professional Conduct:

We expect all credentialed media to:

- Conduct themselves professionally at all times
- Respect athletes, coaches, officials, event staff, and other media

- Follow instructions from event staff and security
- Remain in designated areas unless given permission otherwise

On-Site Authority:

Diamond Harling, Anna Potter, and ALL designated Grind Session staff have full authority to enforce guidelines and revoke credentials.

Warning & Removal:

- Credentialed media who violate guidelines will receive **one (1) warning.** ● After a warning, continued violations will result in **credential revocation and removal** from the event.
- Severe violations (such as live streaming, entering restricted areas after warning, or disruptive behavior) may result in **immediate removal without warning.**

Security Involvement:

- Security and/or law enforcement may be contacted if an individual refuses to comply with event staff or guidelines.

BAN POLICY:

Individual Ban:

- Any individual removed or found intentionally violating these policies will be **banned from ALL Grind Session events for 365 days.**
- Bans are enforced via photo identification and credential application records.

Organization Ban:

- If a media organization sends **two (2) different representatives who both violate guidelines**, the entire organization may be **banned from credential access for 365 days.** ● Organizations will be notified in writing of violations and bans.

Repeat Offenders:

- Repeat offenders or organizations with multiple violations may face legal action and permanent credential denial.

7. PROFESSIONAL STANDARDS

We aim to maintain a professional and safe media environment that supports elite creators and credible outlets.

Only media personnel demonstrating ongoing professionalism, compliance, and quality will qualify for long-term or priority credentialing.

We appreciate your cooperation in maintaining the high standards that make Grind Session events a premier basketball experience.

ACKNOWLEDGMENT AND AGREEMENT

By signing below, I acknowledge that I have read and understood all guidelines. I agree to comply and understand that violations may result in credential revocation, removal, and/or a ban from future Grind Session events.

Print Name: _____
Signature: _____
Date: _____
Social Media Handle(s): _____
Business/Organization (if applicable): _____