SOCIAL MEDIA & FREELANCER

MEDIA GUIDELINES

Thank you for your interest in covering our Grind Session events. These guidelines ensure a professional, organized, and safe environment for all participants, media personnel, and spectators. By applying for and accepting a media credential, you agree to comply with all requirements outlined below.

1. CREDENTIAL APPLICATION PROCESS

Application Deadline

- All media credential applications must be submitted no later than 72 hours (3 days) prior to the first game of the event.
- Applications submitted after this deadline will NOT be accepted under any circumstances.
- Late applications will not be accepted after the deadline.
- No approvals will be granted once games have begun.
- Please visit https://grindsession.com/about/media-guidelines and email diamondh@tanagersports.com or mmisetic@overtime-pr.com

Approval Notification

- Applicants will be notified of approval or denial 24 hours before the first game tip-off via the provided.
- Credential capacity is limited to a maximum of 20 total media credentials per event.

Required Application Information

- Legal name (as it appears on government-issued photo identification)
- Social media handles/accounts where content will be posted
- Business or entity name (if applicable)
- Specific role and purpose for attending
- Government-issued photo identification (must be presented at check-in)

2. CREDENTIAL PICK-UP & CHECK-IN

- Credentials available for pick-up starting 45 minutes before the first game of the day.
- Pick-up closes at the start of the day's final game, late arrivals will NOT be accommodated.
- Government-issued photo ID matching your application is REQUIRED at check-in.
- Credentials must be visibly worn at all times while on event premises.
- A QR code on the back of your credential links to these guidelines, you are responsible for reviewing and complying.
- Approved credentialed media receive FREE admission.

3. ACCESS & MOVEMENT RESTRICTIONS

CRITICAL: Social media and freelance videographers are restricted to BASELINE AREAS ONLY for the entire event.

Approved Areas

- Baseline areas only (both ends of the court)

PROHIBITED Areas — NOT permitted in:

- Bleachers or stands
- Behind team benches
- On the court during play
- Locker rooms
- Press conference rooms
- Any area not explicitly designated as baseline

Restrictions apply during warm-ups, gameplay, halftime, and all other times.

If traditional media or staff personnel need your baseline space, you must yield immediately and move to a different available baseline position.

4. EQUIPMENT RESTRICTIONS

Professional Equipment May ONLY Be Used by Credentialed Media

Professional Equipment Definition:
Any camera, recording device, or filming equipment beyond a standard smartphone, iPad, or tablet.

Enforcement

- **Anyone filming with professional equipment without an approved credential will be escorted out immediately.**
- **You must remain in your assigned baseline zone at all times.**
- **Moving into prohibited areas results in immediate credential revocation.**

5. CONTENT & BRANDING REQUIREMENTS

All media rights to Grind Session events belong to Tanager Productions, LLC (Tanager Sports) and NextMax, Inc. (Grind Session).

VIDEO CONTENT REQUIREMENTS

5.1. Logo Display (MANDATORY)

- Grind Session and Tanager Sports logos must be visible in ALL video content.
- Placement: Bottom center of the frame
- Size: Minimum 8% of total frame width
- Duration:
    - Visible for the full duration OR
    - Prominently displayed for 6 seconds at the beginning

5.2. Social Media Tagging (MANDATORY on EVERY POST)

- Instagram: @therealgrindsession
- Instagram: @tanagersports
- X/Twitter: @thegrindsession
- Facebook: The Grind Session
  Applies to stories, reels, posts, and all content formats.

5.3. Content Restrictions

- Continuous recording of games is NOT permitted
- Total game footage per video cannot exceed 5 minutes
- LIVE STREAMING IS STRICTLY PROHIBITED
- No profanity, vulgarity, or unprofessional event representation

PHOTO CONTENT REQUIREMENTS

- All posted photos must include Grind Session and Tanager Sports logos
- Logo Size: Minimum 5% of image width
- Logo Placement: Bottom corner or center
- All social media tags listed above must be included
- NFTs or blockchain-based content are prohibited without written consent

6. ENFORCEMENT & CONSEQUENCES

On-Site Authority

Diamond Harling, Anna Potter, and ALL designated Grind Session staff have full authority to enforce guidelines and revoke credentials.

Warning System

- You will receive ONE warning for violations
- Any additional violation → immediate credential revocation and removal

Immediate Removal Violations (No Warning)

- Running onto the court during active play
- Entering locker rooms or press areas
- Live streaming content
- Using professional equipment without a credential
- Refusing staff instructions

Individual Bans

- Credential revocation or removal → 365-day ban from all Grind Session events
- Photo ID used to enforce bans
- Re-entry under different names/accounts not permitted
- Employer of violator will be notified (if applicable)

Company/Organization Bans

- If a company sends two representatives who violate guidelines → entire company banned for 365 days

Example:
Rep A banned in November → Rep B banned in December → Company banned for 365 days.

Content Violations

- Lack of proper tags or logos may result in:
  - Suspension of future media privileges
  - Potential legal action

Law Enforcement

- May be contacted for non-compliant individuals
- Repeat or severe violations may result in permanent credential denial

7. PROFESSIONAL STANDARDS

We aim to maintain a professional and safe media environment that supports elite creators and credible outlets.
Only media personnel demonstrating ongoing professionalism, compliance, and quality will qualify for long-term or priority credentialing.

We appreciate your cooperation in maintaining the high standards that make Grind Session events a premier basketball experience.

ACKNOWLEDGMENT AND AGREEMENT

By signing below, I acknowledge that I have read and understood all guidelines. I agree to comply and understand that violations may result in credential revocation, removal, and/or a ban from future Grind Session events.

Print Name: _____
Signature: _____
Date: _____
Social Media Handle(s): _____
Business/Organization (if applicable): _____