



GRINDSESSION

GRIND SESSION

TEAM MEDIA PERSONNEL GUIDELINES

FOR COACHES, TEAM STAFF, ATHLETIC DIRECTORS & PLAYERS

This document explains the process for teams bringing media personnel (videographers, photographers, content creators) to Grind Session events. This applies to media submitted by coaches, team staff, AND players requesting personal videographers or content creators. Please share this information with your media team and follow the procedures outlined below.

OVERVIEW

Teams participating in Grind Session events may bring up to **TWO (2)** approved media personnel per event. These individuals will receive staff media passes, which provide broader access than standard media credentials.

Important: Team media personnel **MUST** be submitted through your team's designated contact. They **CANNOT** apply directly through the public media credential application.

Players: If you want to bring a personal videographer or content creator, you must request this through your **coach or team staff**. The team will then submit their information to Grind Session. Your videographer cannot show up or apply independently - they will be denied access.

STAFF MEDIA PASS vs. PUBLIC MEDIA CREDENTIALS

Staff Media Pass (Team Personnel):

- Issued to media personnel officially working for/contracted by your team OR requested by players
- Provides access similar to team staff
- Allows movement throughout general event areas
- Still subject to certain restrictions (see Access section below)

Public Media Credential (Social Media/Traditional Media):

- For independent media, freelancers, news outlets
- Must apply through public application process
- More restricted access
- Different rules and guidelines apply
- If your videographer or photographer applies through the public system and claims to be affiliated with your team, they will be **denied and potentially removed from the event**. All team media must come through the proper team channels.

APPLICATION PROCESS FOR TEAM MEDIA

Deadline:

- Team media personnel must be submitted at least **72 HOURS (3 days)** before the first game of the event.
- Example: If your event is Friday, submit names by Tuesday.
- Please visit <https://grindsession.com/about/media-guidelines> and email diamondh@tanagersports.com or mmisetic@overtime-pr.com

Submission Requirements:

Contact Grind Session event management with the following information for each media person:

1. **Legal name (must match government-issued photo ID)**
2. **Role (videographer, photographer, content manager, etc.)**
3. **Phone number and email address**
4. **Business/entity name (if applicable)**
5. **Confirmation that they will follow all event guidelines**

6. Whether requested by coach/staff OR player (if player, include player's name)

How to Submit:

Email the information above to: Diamondh@tanagersports.com

Subject Line: "Team Media Pass Request - [Team Name] - [Event Name/Date]"

One-Time Submission for Regular Personnel:

- If your team uses the same media personnel for multiple events throughout the season, you may submit their information once at the beginning of the season.
- This information will carry over for all events your team attends.
- You must notify us if there are any changes to your media team.

Hiring Local/Temporary Videographers OR Player-Requested Media:

- If you hire a videographer in a specific city or for a single event, you **MUST** submit their information in advance.
- If a player requests a personal videographer/content creator, the coach or team staff **MUST** submit their information.
- Do not assume they can show up and gain access without prior approval.
- Failure to submit their information will result in denial of entry - they will need to purchase a general admission ticket.

CREDENTIAL PICK-UP

- Staff media passes will be available at credential check-in 45 minutes before the first game.
- **Photo ID is required** at check-in (name must match submission).
- Passes must be worn visibly at all times.

ACCESS & RESTRICTIONS

Team media personnel with staff passes have access to:

- Baseline and courtside areas (when not interfering with game operations)
- General event areas and concourses
- Designated team areas (warm-up spaces, team benches - during appropriate times)

Team media personnel do NOT have access to:

- Opposing team locker rooms
- Press conference room (unless with their team)
- Any area deemed restricted by event staff
- Games outside of the team they are covering

Team media must:

- Stay out of the way of game operations, referees, and event staff
- Not interfere with the official live stream or broadcast
- Follow all instructions from event management and security

CONTENT GUIDELINES FOR TEAM MEDIA

Your team media personnel are allowed to capture content for your team's use. However, they must still follow basic event guidelines:

Allowed:

- Recording highlights, player features, behind-the-scenes team content
- Posting to your team's social media accounts
- Creating recruiting and promotional materials for your program

Required:

- When posting content that prominently features Grind Session branding or the event itself, please tag:
 - - @therealgrindsession (Instagram)
 - - @tanagersports (Instagram)
 - - @thegrindsession (X)
 - - The Grind Session (Facebook)

NOT Allowed:

Live streaming the games (Tanager Sports operates the official live stream)

Continuous full-game recordings intended for public distribution

Content containing profanity, vulgarity, or unprofessional representation

Interfering with official broadcast or event operations

***Note:** If your media team is creating content primarily for your team's internal use or recruiting purposes, the tagging requirement is a courtesy request rather than a strict mandate. However, any content that promotes or highlights the event itself should include proper credit.*

CONDUCT & ENFORCEMENT

Your media personnel represent your team and organization. We expect:

- Professional conduct at all times
- Respect for athletes, coaches, officials, and event staff
- Compliance with event staff instructions
- Appropriate behavior that reflects well on your program

Violations:

- Team media personnel who violate guidelines **will receive one (1) warning.**
- After a warning, their pass will be revoked and they will be removed from the event.
- Serious violations (such as live streaming, entering restricted areas after warning, or disruptive behavior) may result in immediate removal.

Consequences for Your Team:

- If a member of your media team is removed, they will be **banned from Grind Session events for 365 days.**
- Your team will be notified of the violation.
- If your team sends **two (2) different media representatives who both violate guidelines,** your team's media access may be **suspended or revoked for future events determined by staff.**

We trust that your media team will conduct themselves professionally. These policies exist to ensure a safe, organized environment for all participants.

WHY THESE PROCEDURES MATTER

These procedures help us:

- Maintain accurate credential lists and security protocols
 - Ensure only authorized personnel have access to team and event areas
 - Prevent overcrowding and safety issues
 - Provide a professional environment for all teams and media
 - By requiring advance notice and proper channels, we can:
 - Have credentials ready at check-in
 - Avoid confusion or delays on game day
 - Ensure your media team has appropriate access
 - Maintain consistency and safety across all events
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IMPROPER CHANNEL CONSEQUENCES

If your media personnel:

- Apply through the public credential system instead of team channels
- Show up unannounced without prior approval
- Claim to be affiliated with your team without proper submission
- Are requested by a player but not submitted by coach/team staff

They will:

- Be denied access
- Be required to purchase a general admission ticket if they wish to attend
- Not receive a staff media pass

This is not negotiable on game day. Proper procedures must be followed in advance.

QUESTIONS?

If you have questions about team media passes or need to submit personnel information, please contact:

Diamond Harling

Diamondh@tanagersports.com

803-567-9788

Please submit your media personnel information at least 72 hours before each event. We appreciate your cooperation in helping us maintain a professional and organized environment.

COACH/TEAM STAFF ACKNOWLEDGMENT

I have read and understand the Team Media Personnel Guidelines. I will ensure that:

- All media personnel are submitted through proper team channels at least 72 hours in advance
- My media team understands and follows event guidelines
- Media personnel do not apply through public credential channels
- **Player-requested videographers/media are submitted by coach or team staff only**
- My team's media representatives conduct themselves professionally

Printed Name

Title

Team/Organization

Title

Phone Number

Email Address

Date

Signature